



*NEMOA is comprised of an engaged community of direct marketers and supplier organizations from across the United States  
(Sampling of clients across the country)*

L.L. Bean	R.R. Donnelly	Under Armour	Paradysz Direct/PM Digital
Garnet Hill	Quad Graphics	Cuddledown	Lenser
Plow & Hearth	Abacus, Division of Epsilon	J.Jill	U.S.P.S.
Staples	Cognitive Data, a Merkle Co.	Ross-Simons	Midco Call Center
King Arthur Flour	Solution Set	Orvis	Cyber City Teleservices
Performance Bicycle	Wiland Direct	Vineyard Vines	I-Behavior
Potpourri	SLI Systems	Vermont Country Store	Arandell Corporation
The Territory Ahead	Escalate Retail	American Girl	MACH Software
Talbots	UPS	Bass Pro Shops	Rimm-Kaufman Group
Gardener's Supply Co.	Royle Printing	Brookstone	Brown Printing
Fetch Dog	Direct Media/Millard	Stony Creek Brands	Belardi Ostroy
Bavarian Autosport	J. Schmid & Associates	Boston Apparel Group	Donnelley Marketing

## **What is unique about NEMOA?**

*We are the ONLY organization targeting catalog media and e-tailing combined. NEMOA gives you access to over 300 direct marketers that need your goods or services.*

- Reach industry decision makers - over 60% of client attendees are director level or above
- Speaking opportunities and participation in industry panels on topics that impact your customers
- Advertising opportunities on NEMOA's website and numerous acknowledgements at conferences
- Promotion of your brand in event signage and print material
- Ample networking time in relaxed atmosphere
- Free Exhibit Hall tables for sponsors
- Free access to job postings online

## **What is the importance of sponsoring NEMOA?**

*NEMOA is a non-profit organization and sponsorships allow NEMOA to offer a wide range of services and events at affordable prices*

- Low conference fees promote attendance ensuring a meaningful audience
- Allows NEMOA to engage expert, compelling speakers from our industry
- NEMOA is a not for profit organization with an all volunteer Board of Directors
- Allows for fun networking events to build community
- Your sponsorship dollars fund NEMOA/Industry research
- Membership dues do not cover programming and events
- Allows NEMOA to continue educating up and coming direct marketers

# SPONSORSHIP LEVELS

## **PLATINUM - Annual donation \$20,000 - limited to 5 companies**

*Maximum Exposure at the highest level of Sponsorship with the greatest benefit to you, our industry leaders:*

- Complimentary corporate membership to NEMOA
- Prominent mention at all NEMOA conference events and meals and in promotional materials, with signage at each conference
- 4 complimentary registrations per conference and 2 complimentary client registrations per conference
- Conference speaking opportunity— must include a client
- Conference luncheon VIP table sponsorship
- Complimentary suite at conferences for your client meetings
- Invitation to Board Speaker dinner at each conference
- Access to the conference attendee list
- Host a conference Round Table
- Golf Outing mention/banners
- First right of refusal for co-sponsored NEMOA white papers, research and webinars
- Logo with sponsorship status on website with a link to your website
- Right of first refusal for yearly sponsorship at this level
- Free display of material at Exhibit Hall tables

## **GOLD - Annual donation \$10,000 – Limited to 15 Companies**

*Excellent Exposure for an affordable opportunity to make a real difference*

- Mention at all NEMOA conference events and meals and in promotional materials, with signage at each conference
- 3 complimentary registrations per conference and 1 complimentary client registration per conference
- Host a conference Round Table
- Access to the conference attendee list
- Second right of refusal for co-sponsored NEMOA white papers, research and webinars
- Logo with sponsorship status on NEMOA website with a link to your website
- Right of first refusal for yearly sponsorship at this level
- Free display of material at Exhibit Hall tables

## **SILVER/EVENT SPONSOR – Annual donation \$5,000 – no limit**

- Mention in NEMOA conference brochures and moderate signage at events
- 1 complimentary registrations per conference and 1 complimentary client registration per conference
- Host a conference Round Table
- Logo with sponsorship status on NEMOA website with a link to your website
- Right of first refusal for yearly sponsorship for your specific event
- Free display of material at Exhibit Hall tables
- Access to the conference attendee list

## **BRONZE/EVENT SPONSOR – Annual donation \$2,500 – no limit**

- Mention in NEMOA conference brochures and some signage at events
- Host a conference Round Table
- Logo with sponsorship status on NEMOA website with a link to your website
- Free display of material at Exhibit Hall tables
- Access to the conference attendee list

## **How to become a sponsor?**

*It's easy - Contact Terri Patashnik, Events Manager of NEMOA or Cindy Marshall, VP of NEMOA*

- Determine your desired membership level
- Contact Terri at [terri@nemoa.org](mailto:terri@nemoa.org), or call 207-885-0090
- Contact Cindy at [cindy.marshall@me.com](mailto:cindy.marshall@me.com) or call 802-282-6769
- Provide your logo and a description of your company suitable for publication in brochures and on the website
- Provide key company contact information