

MINUTES
IACEE EXECUTIVE COMMITTEE
Dipoli, Helsinki
September 8, 2008

Members Present: FK Fink, President
M Jones
N Baker
K Scalzo
F Miralles

Members Absent: F Huband
D Hu
C Leung

IACEE Members

Present: L Fennis
E Borbely
P Montesinos
K Schrey-Niemenmaa
J Lorriman
A Soeiro

Guests: M Markkula

Staff Present: HJ Hoyer, Director, International Program and Strategy - ASEE

I. Convening– F Fink

FK Fink convened the meeting at 8:30 am. FK Fink gave apologies for those members absent.

II. Approval of the Agenda – FK Fink

The agenda was approved.

III. Consent Agenda

The May 19, 2008 and May 23, 2008 IACEE Council minutes were approved with the following additions and clarifications. The IACEE Executive Committee agreed that the Executive Committee minutes should be accessible to IACEE members only. It was also agreed that key items be summarized and shared with the public via the IACEE newsletter. Also, the Executive Committee approved the idea that the Executive Committee meeting minutes be approved via email.

The Executive Committee requested J Johnson to verify that the minutes from the May Council meetings included the adoption of the DAETE methodology, the adoption of a project on quality and the need to establish a deadline for the project on quality.

IV. Action Items

See Separate sheet

V. Member Reports

A. President's Report – FK Fink

N Baker provided a detailed report of the WCCEE Conference in Atlanta. FK Fink, on behalf of the entire IACEE community expressed its deep appreciation to N Baker, W Wepfer and the Georgia Tech staff for their outstanding contribution and their excellent work in making the WCCEE conference so successful.

A discussion followed covering several items relating to the WCCEE Conference. Following is a summary of this discussion. Action items are indicated on a separate sheet.

- FK Fink, his IT colleague, J Johnson and the ASEE IT staff are working together on the IACEE website.
- Problems related to the website should be directed to FK Fink and his colleague.
- The evaluation of the WCCEE conference was very positive. The average rating was 4 out of a possible 5.
- The list of attendees should not be posted on the website.
- There is a need for continuity and dialogue among members between the WCCEEs.
- The newsletter should be sent to a broader range of individuals beyond IACEE members.
- K Scalzo discussed the next steps required to move the DAETE project forward.
- F Miralles said that the president of ASIBEI will be the official representative to IACEE. He also said that all countries in Latin America beside Bolivia are now represented in ASIBEI
- FK Fink said that effective October 1, 2008, he will be leaving Aalborg University. He will be Director of Entrepreneurship and Knowledge Transfer at Aarhus University.
- Anette Kolmos , UNESCO chair in Problem based Learning at Aalborg University. President Elect of SEFI and its President from 2009.

B. Headquarters Report – HJ Hoyer

HJ Hoyer said that the financial report as presented did not include the WCCEE Conference.

HJ Hoyer gave a brief overview of the planning and content relating to the Second IFEES Summit (IACEE is a member of IFEES) in Cape Town, South Africa on October 19-20, 2008. HJ Hoyer said details can be found on the IFEES website at www.ifees.net. HJ Hoyer also provided an overview of the ASEE Global Colloquium being held in Cape Town at the same time. This colloquium will also include the Global Student Forum as well as a number of cutting-edge workshops. A highlight of the colloquium will be a panel focused on the socio-economic-political situation in South Africa as well as the opportunity to visit townships in order to gain a deeper understanding to the issues faced by that population.

HJ Hoyer mentioned briefly the successful Indo-US Collaborative on Engineering Education which has been very effective in linking Indian and US faculty members and is now expanding throughout India. So far, over \$1M has been raised for this effort.

HJ Hoyer said the newly formed Global Engineering Deans Council met in Paris last May and an Executive Committee was formed.

HJ Hoyer expressed the hope that the efforts of IACEE and IFEES could be more closely aligned in the future.

C. Accreditation of CEE in Portugal – A Soeiro

A Soeiro provided an update of his discussion with the Engineering Board of Portugal on their efforts to accredit engineering education. A Soeiro anticipates a strong relationship between IACEE and the accreditation commission with IACEE becoming a member of the commission and providing the expertise in reviewing the internal processes of the centers.. Soeiro said IACEE should be prepared to present a proposal outlining its services. The IACEE Executive Committee agreed to review the status of these discussions at the Council meeting in Orlando, Florida in February of 2009.

D. Next Meetings

The Executive Committee is scheduled to meet on February 2, 2009 in Orlando, Florida. The committee asked if the meeting could be moved to February 3, 2009. J Johnson has this action item.

Hao (Judy) Juandi said that Xinghua University will host the 20th Anniversary of IACEE on May 17-18, 2009.. It was agreed that the two founders of IACEE be recognized at this time.

The Executive Committee will meet in October of 2009 in Denmark linked to the European Forum on CEE. The European Forum on CEE is organized by SEFI WG on CEE and will be chaired by M Markkula. HJ Hoyer asked that the meeting not be scheduled during the period of October 12-15 so as not to conflict with the ASEE Global Colloquium in Budapest, Hungary.

E. Vice President's Report

Halo (Judy) Juandi said Special Interest Groups (SIG's) are very important to IACEE. They help in identifying new trends in CEE as well as promote membership and collaboration. The following topics were discussed for inclusion on the IACEE website.

- Survey of Best Practices
- Marketing Strategies
- New Technologies– e-learning & knowledge transfer
- Capacity building in developing countries
- Experience in CEE in China and Asia – case studies and relevant projects being implemented in those areas

A recommendation was made to promote DAETE and to translate the documents into Chinese. A report on piloting DAETE in China will be presented at the May 2009 meeting in Beijing.

There is a forum scheduled for November 2008 in Beijing that will focus on 21st century educational issues. The forum will be hosted by Xinghua University.

ASEEAT will host a workshop in 2009 that will focus on CEE as it related to developing nations.

F. Membership Development – N Baker

N Baker gave his presentation. The main points are as follows:

- N Nelson said that it is critical to have a clear message as to what the benefits are for being a member of IACEE. What are the reasons to join?
- IACEE needs to study what other organizations are doing to attract membership and how their dues are structured.

- What is institutional membership and what does it mean?
- The option for a one or two year membership should be available.
- A new members column should be placed on the website.
- There is a need to tie products of IACEE to memberships. IACEE members should have free access to those products and non-members should pay a fee.
- There needs to be clear and concise set of benefits for both individuals and for organizations.
- There is a need to facilitate technology enabled discussions such as skype and others.

G. Projects – K Scalzo

K Scalzo presented an excellent report that focused on the following:

- Process, criteria, roles and responsibilities that include the proposed process, proposed project criteria, proposed role of the Vice President, Projects and the proposed role of the Project Managers.
- A review of the project ideas for the 2008 – 2010 cycles. This would include DAETE, developing a CEE manager training program for future leaders, tailor-made CPD for SME's (small and medium size enterprises), CPD as a tool for capacity building in developing nations, and quality assurance of CPD, including tailor-made CPD.
- Determine what the next steps and action items will be. Determine which projects IACEE will support in 2008-2010. K Scalzo, as Vice President for Projects, will oversee and facilitate the projects based upon the agreed-on process, criteria, and roles and responsibilities.

H. World Conference on CEE

It was reported that preparations have already begun on the 2010 WCCEE Conference in Singapore. The planning activities are being closely coordinated with ASEE, which is co locating their 9th Global Colloquium at the same time. There also have been discussions with Colin and Seeram Ramakrishna, Vice President at NUS about co-locating the 4th IFEEES Summit during the same week.

C Leung sent a request that the DAETE project be brought to Asia.

HJ Hoyer spoke briefly about the beginning collaboration with Colin and other NUS colleagues relating to the WCCEE/ASEE Conferences. HJ Hoyer said that ASEE has not identified a co-chair for the 2010 Global Colloquium. There is a possibility that the Fourth IFEEES Summit will also be co-located in Singapore during that time.

I. UNESCO Liaison – F Miralles

F Miralles pointed out that there are insufficient numbers of engineers in Latin America. Most of the professors do not know how to teach effectively and this contributes to the high student drop out rate. CEE is weak throughout Latin America. UNESCO has three major projects in the region; Mexico, Mobility and Accreditation, however, there is still a serious need to talk about CEE.

F Miralles stressed the importance of obtaining funding from the World Bank and the Inter American Bank; however, relationships need to be established. F Miralles committed himself to getting Latin American universities to join IACEE.

P Montesinos expressed clear interest to share his work with members of ASIBEI. FK Fleming met in June with Tony Marjoram to explore the possibility of developing a Memorandum of Understanding (MOU) between UNESCO and IACEE.

J. IACEE Strategic Goals – 2008-2010 – FK Fink

FK Fink reviewed his concept paper. FK Fink said that IACEE needs to show that it is alive and active and there needs to be openness about IACEE activities. A discussion followed centered on improving the IACEE website and the ability to access papers from previous conferences. It is critical that IACEE members participate fully to keep the website current. The website needs updated material and information relating to other international organizations.

N Baker agreed to lead the development of a website communication plan. N Baker and FK Fink will present a plan at the February 2009 meeting.

There was a discussion focusing on the desire that IACEE should have a global reputation of being the experts in CEE and have clear awareness of what the “state of the art” is in CEE.. CEE is in different stages in different parts of the world and it is key that IACEE has a strategy to transfer the knowledge about CEE.

Communication, networking and information dissemination are critical in areas for the special interest groups and IACEE projects. Member driven activities through SIG’s and concrete projects are critical in spreading the word about CEE. IACEE should be able to carry out consultancies, and henceforth raise financial resources to carry out these activities. IACEE members could play an active role in assisting different universities.

Other activities include:

- The need for an inventory of what is going on in the CEE community
- Show case best practices on the IACEE website.
- Learn from existing university relationships (Stanford's relationship with Malaysia, for example)
- Assist colleagues in applying different methodologies
- IACEE needs to understand where it has been organizationally and where it is going in order to present our learning during the 20th anniversary celebration in May 2009 in Beijing.
- There is a need to develop a SWOT analysis and agree on a vision, mission statement with strategic goals that are actionable, and measurable outcomes.
- Projects must be structured so that they have specific outcomes
- SIG;s may be loosely structured initially but can eventually lead to projects where funding can be obtained.
- SIG's should center on academic, industry relationships and knowledge transfer. The expectations are that Vice President Hu organize this effort and involve other volunteer leaders. It was agreed upon that in order to sustain such a SIG, members will need to see its value and impact.
- SIG titles need to be on the IACEE website. SIGs need to be on an active status by the May 2009 meeting.
- There are currently eight SIGS. Professor Hu will facilitate the development of the SIGS and the Executive Committee will give approval at the February 2009 meeting.
- A suggestion was made that the SIGS dealing with best practices be linked to the book written by M Markku entitled "*State of the Art of CEE*". Although the book concentrates on Europe, it could be an appropriate guide to examine CEE practices in other parts of the world.
- There are expectations that some projects could evolve from SIGS.
- IACEE currently has one project: DAETE. This projects firmly needs the IACEE stamp on it and requires additional development.
- There was interest that capacity building could start as a SIG and evolve into a project that could generate resources.
- A team should be formed to develop a strategy and proposal in order to seek funding for a Quality and Capacity Building Initiative.

K. Recruitment of New Members

There was an urgency expressed that the ideas expressed be implemented in order to motivate potential members to join IACEE. It is also critical that there is agreement on membership fees and membership categories. There is also an explicit need to delineate the values received by being a member of IACEE. There is also an urgent need to update the existing slides describing IACEE.

L. Conferences

There are several conferences in 2009 that need to be promoted on the IACEE website as well on websites of sister organizations. Consideration should be given to providing free registration to IACEE events in order to broaden the participation of potential member institutions.

The following list summarizes the areas of agreement in areas of membership and conferences.

- An urgent requirement for a Communication Networking Plan
- A need to recruit new members
- A need to network between our conferences
- Finalize a strategic plan by February 2009.
- Share experiences we gain when participating in other conferences and workshops relevant to IACEE
- A requirement on the IACEE website to facilitate communication among Council members.

VI. Other Business

M Nybergh and M Markku briefed the Executive Committee on the ongoing merger of the Helsinki School of Economics, University of Art and Design and the Helsinki University of Technology to form a new university named Aalto University. The objective is to create a new university with the prerequisites to develop a university of high international status. Aalto University will start in 2009 and the merger will be completed in 2010. By the end of 2010, foundation funds will be 700 million Euros of which 500 million Euros will come from the Finnish Government and 200 million Euros will be raised by Aalto University. The university will have an enrollment of approximately 21,000 students and 4,250 staff members.

VII> Adjournment

FK Fink adjourned the meeting at 5:55 pm